



NEWS RELEASE

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FOR IMMEDIATE RELEASE

NOVA BANK RECEIVING AWARD FOR HELPING SENIORS IN THE COMMUNITY

BERWYN, Pennsylvania – July 17, 2008 – NOVA Bank is pleased to announce their second consecutive year for being honored with the Community Impact Award presented by the Senior Housing Crime Prevention Foundation (SHCPF). Through a NOVA Bank loan last year to the Trinity House in Berwyn, many senior housing residents were able to participate in the Senior Crimestoppers Program at no cost to the nursing home. The award was presented to Brian M. Hartline, NOVA Bank President and CEO and other NOVA Bank executive (photo below), by George Clinard, SHCPF Vice President, on July 16, 2008.

“One of our goals is to be a good corporate citizen and neighbor in the communities in which we operate,” said Brian M. Hartline, NOVA Bank President and CEO. “We are very happy to continue our support of the Trinity House with the Senior Crimestoppers Program.”

The mission of the Senior Housing Crime Prevention Foundation (SHCPF) is to provide safe, secure living environments for senior housing residents through sponsorship of the Senior Crimestoppers program. The SHCPF, a non-profit organization based in Memphis, Tennessee, operates as a conduit for banks to fulfill their federally mandated Community Reinvestment Act (CRA) requirements. Using the Foundation vehicle, banks make it possible for the Senior Crimestoppers program to operate in participating nursing homes for the benefit of their residents.

Crime against the most vulnerable citizens in our society, the elderly, is a longstanding, constant battle that can be reduced and eliminated through the operation of the Senior Crimestoppers program in nursing home facilities and HUD properties. Senior Crimestoppers has a zero tolerance-to-crime platform and uses personal lockboxes for the residents, cash rewards paid anonymously for information about any crime incident, and effective, on-going education to accomplish its results. The program currently operates in over 4,000 nursing home and HUD facilities in 45 states and has reduced all aspects of crime by a certified 91.38% through December 31, 2007.



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Photo:

Left to right: Mark Poliski, NOVA Senior Vice President/Chief Credit Officer, Thomas Patterson, NOVA Senior Vice President/Chief Lending Officer, George Clinard, Vice President/SHCPF, Brian Hartline, NOVA President and CEO, Susan Wenner, NOVA Vice President/Market Area Manager, and Dave Dietrich, NOVA Senior Vice President/Retail Banking & Marketing

About NOVA Bank:

NOVA Bank, a wholly-owned subsidiary of NOVA Financial Holdings, Inc., is a privately held \$509 million asset financial services company. NOVA Bank operates 9 branches throughout Philadelphia, Montgomery, Chester and Delaware Counties in Pennsylvania and two Loan Production Centers in Ardmore and Allentown. NOVA's financial affiliate is NOVA Financial Services, Inc. Additional information about NOVA is available on the company's website: www.novabank.com.

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