



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

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### **SOUTH STREET BUSINESS CENTER NOW OPEN IN PHILADELPHIA**

BERWYN, Pennsylvania – July 11, 2008 – NOVA Bank opened their ninth business center on July 1, 2008 at 920 South Street, Philadelphia, Pennsylvania 19147, across the street from Whole Foods Market® and two doors down from Supper Restaurant. The lobby is open Monday through Thursday 9:00 AM – 5:00 PM; Friday 9:00 AM – 7:00 PM; and Saturday 10:00 AM – 3:00 PM. Grand opening activities will continue throughout the month of July and there is a drawing for a chance to win a shopping spree at Whole Foods Market® and/or a dinner at Supper Restaurant.

Brian Hartline, President and CEO of NOVA Bank, Ed DiMarcantonio, Chairman of the Board of NOVA Financial Holdings, Inc., Wayne Leevy, NOVA Director, and other NOVA executives joined Jillian Casey, NOVA Bank Market Manager and Dave Hammond, Executive Director of the South Street Headhouse District for a symbolic ribbon cutting ceremony that was followed by a VIP Reception for many of the local merchants and Philadelphia dignitaries.

This full-service business center offers an array of personal and business solutions. It also offers non-traditional banking services for wealth management. NOVA's goal is to provide clients with the tools needed to achieve financial success, and to be a good corporate citizen and neighbor in the communities in which we operate.

Photo below:

Left to right: Wayne Leevy, NOVA Bank Director, Brian Hartline, President and CEO of NOVA Bank, Jillian Casey, NOVA Bank Market Manager, Dave Hammond, Executive Director of the South Street Headhouse District, and Ed DiMarcantonio, Chairman of the Board of NOVA Financial Holdings, Inc.





***About NOVA Bank:***

NOVA Bank is a wholly-owned subsidiary of NOVA Financial Holdings, Inc., a privately held \$509 million asset financial services company. NOVA Bank operates 9 branches throughout Philadelphia, Montgomery, Chester and Delaware Counties in Pennsylvania and two Loan Production Centers in Ardmore and Allentown. NOVA's financial affiliate is NOVA Financial Services, Inc. Additional information about NOVA is available on the company's website: [www.novabank.com](http://www.novabank.com).

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