



NEWS RELEASE

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FOR IMMEDIATE RELEASE

NOVA ANNOUNCES ADDITION TO SENIOR MANAGEMENT TEAM



BERWYN, Pennsylvania – July 21, 2009 – NOVA Financial Holdings, Inc., the parent company of NOVA Bank, announced that Antonio de la Mora has joined our management team, as the Senior Vice President and Chief Compliance and Risk Officer.

Mr. de la Mora has extensive experience in banking operations, compliance and training and has worked for both large international and regional banking institutions. Mr. de la Mora's focus with NOVA is to oversee the Compliance Department, establish and refine policies and procedures and related training with regard to compliance issues.

He is a Certified Fraud Examiner (CFE), Certified Anti-money Laundering Specialist (CAMS) and a Certified Financial Crimes Investigator (CFCI) with over 15 years of regulatory compliance and risk management

experience.

He has served as a liaison between numerous US and federal government entities during his career. Prior to NOVA, Mr. de la Mora was employed as a consultant with Compliance Consulting of Houston, Texas. He was also previously employed as a First Vice President and Senior BSA/AML Compliance Officer for Risk Management Unit of South Texas.

Mr. de la Mora is a graduate of the University of Houston and received post graduate compliance certifications from Rice University, the University of Oklahoma and Emory University.



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About NOVA Financial Holdings, Inc.:

NOVA Financial Holdings, Inc. (NOVA) is a privately held \$640 million asset financial services company and is the parent company to NOVA Bank. NOVA's financial affiliate is NOVA Financial Services, Inc.

About NOVA Bank:

NOVA Bank, a wholly-owned subsidiary of NOVA Financial Holdings, Inc., is a privately held \$620 million asset financial services company. NOVA Bank operates 13 branches throughout Philadelphia, Montgomery, Chester and Delaware Counties in Pennsylvania, Gloucester County in New Jersey and Loan Production Centers in Lehigh County and Reading. Additional information about NOVA Bank is available on the company's website: www.novabank.com.



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