



NEWS RELEASE

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FOR IMMEDIATE RELEASE

LOUGHNEY HIRED AS VP/DIRECTOR OF INTERNAL AUDIT FOR NOVA BANK



BERWYN, Pennsylvania – July 13, 2009 – NOVA Financial Holdings, Inc., the parent company of NOVA Bank, announced that Patricia Loughney has joined their management team as Vice President and Director of Internal Audit and heading up the audit function.

Ms. Loughney has over ten years experience in internal auditing with focus on operations, accounting/financial reporting, regulatory compliance and Disaster Recovery planning. Most recently, she served as Strategic Planning Group Project Manager for T. Rowe Price Associates, Inc. in Baltimore, Maryland.

Ms. Loughney has a Bachelor of Science degree in Accounting from La Salle University. She is a member of the Institute of Internal Auditors and participates in

various charitable organizations.

About NOVA Financial Holdings, Inc.:

NOVA Financial Holdings, Inc. (NOVA) is a privately held \$640 million asset financial services company and is the parent company to NOVA Bank. NOVA's financial affiliate is NOVA Financial Services, Inc.

About NOVA Bank:

NOVA Bank, a wholly-owned subsidiary of NOVA Financial Holdings, Inc., is a privately held \$620 million asset financial services company. NOVA Bank operates 13 branches throughout Philadelphia, Montgomery, Chester and Delaware Counties in Pennsylvania, Gloucester County in New Jersey and Loan Production Centers in Lehigh County and Reading. Additional information about NOVA Bank is available on the company's website: www.novabank.com.

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